



Celebrating the Glorious 100 Years of the Bengal Library Association & 75 Years of the Dept of Journalism & Mass Communication, University of Calcutta

**The Bengal Library Association Centenary Seminar
ON
Role of Library Associations in Library Movement in the Country**

In Collaboration with the University of Calcutta

On
December 20 – 22, 2024

Venue:
**Centenary Auditorium, Asutosh Siksha Prangan,
University of Calcutta, 87/1 College Street, Kolkata-700073**

Call for Papers

On the auspicious occasion of Centenary Celebration, The Bengal Library Association proudly announces a joint seminar in collaboration with the Department of Journalism and Mass Communication, University of Calcutta. Original research papers are invited for presentation on the themes (I) **Role of Library Associations in Library Movement in the Country**, and (II) **Media and Information Literacy (MIL): Challenges and Prospects in the 21st Century**.

Sub-themes, not restricted to mentioned list under the respective themes, may also include other issue(s) related to the theme of the seminar based on the practice, theory, research, user and case studies in the field. Interested library and media professionals are invited for submitting the papers as per the guidelines given below within November 30, 2024.

Theme-I: Role of Library Associations in Library Movement in the Country

Sub-Themes:

1. The Role of Library Associations: Exploring the contributions of national, state, special, and librarians' associations in strengthening libraries
2. National Knowledge Commission on Libraries: Examining the commission's role in shaping library policies.
3. Developing Professional Standards: Establishing a Code of Conduct for types of libraries
4. Legislative Advocacy: Implementing Library Acts for library growth at national and state levels

5. Government Support: Central and State Government's role in fostering a robust library movement
6. Education and Training: Understanding the impact of library schools in the development of libraries

Theme-II: Media and Information Literacy (MIL): Challenges and Prospects in the 21st Century

Sub-Themes:

1. Digital Literacy and the Information Divide
2. Integrating Media Literacy in Educational Curricula in developing MIL Skills in Youth
3. Media Literacy for Critical Thinking and Informed Citizenship
4. MIL for Marginalized Groups: Inclusive Approaches to Learning
5. MIL in the Age of Disinformation: Fighting Fake News and Misinformation
6. Media Ethics and Responsibilities in the Digital Age
7. Advocating MIL Policies: Role of Media Organisations
8. Collaborations among Media Organizations and other Social Institutions for Public Literacy
9. Facilitators of Media Literacy in the Community
10. Libraries as Knowledge Hub: Academic Library, Public Library, Special Library, Newspaper Library, Media Library, etc.

The papers must be written either in English or in Bengali language. The font of the text of a paper must be *Kalpurush* (for Bengali) and *Times New Roman* (for English). The full paper should include the title (16 pt. bold), sub-title (if any, 14 pt. bold), name of the author(s) (14 pt. bold) with designation(s)/affiliation(s) etc. (12 pt.), informative abstract (not more than 200 words in 11 pt. italics), Keywords (11 pt. italics) and the text (12 pt.). The length of the paper should be within 4-5 pages (of A4 size, margin: Left: 1.25" & Top, Bottom, Right: 1" each) including abstract, tables & figures, annexure and references. References within the text and at the end of the paper should follow APA Style (7th edition). The line spacing will be 1.15. A signed declaration must be sent along with the paper addressing to the General Secretary of The Bengal Library Association mentioning that the paper has not been published before or submitted elsewhere for publication. However, each submitted paper will be sent to the Review Committee and the Review Committee reserves all the rights to accept, edit or reject any paper. It is the discretion of the Review Committee to select paper only for presentation or for both presentation and publication. Only soft copy of paper will be accepted and the paper must be sent to: blacal.centenary@gmail.com with a heading '**Paper For BLA-CU Collaborative Seminar**'. All accepted papers will be published in the Seminar Volume having ISBN.

**For Sponsorship or Any Query Please Contact: +91 9432298746 / +91 9434243522 / +91 9830469974
or e-mail: blacal.centenary@gmail.com**

Registration Fee (Without Accommodation):

Category	Fee in INR
LIS Students, Research Scholars, LIS Professionals (Working/Retired), Library & Book Lovers, Media Persons, Media Students	700.00
Sponsored Candidates	2000.00

The seminar registration covers seminar proceedings, seminar kit, and admission to all technical sessions, working lunch, dinner, tea and snacks during the seminar. The registration doesn't cover accommodation, transportation, etc.

Payment should be made:

- 1) through Demand Draft from any Nationalised Bank or any Multi-City Cheque in favor of The Bengal Library Association, payable at Kolkata,
or,
- 2) through Google Pay / PhonePe to No. 8961910437 (Indrashis Dey),
or,
- 3) through RTGS/NEFT Mode in favor of The Bengal Library Association, payable at Union Bank of India, Branch: Calcutta – Dr. S.M. Avenue Branch, IFSC Code: UBIN0530140, Account No. 301402010103376,
or,
- 4) through Cash deposited at BLA Office between 2-7 p.m. (except Sundays and govt. holidays).

N.B. For IMPS/NEFT/UPI transaction, please send a screenshot of payment to the following WhatsApp Number: 9432292725/8961910437.

1. Draft/Cheque must be sent to the Bengal Library Association, P-134, C.I.T Scheme-52, Kolkata-700014 within an envelope with a heading 'PAPER FOR BLA-CU COLLABORATIVE SEMINAR' as well as mentioning name and address of the Participant on the envelope.
2. Participants who want to avail Accommodation facility will have to inform in advance and he/she should have to bear the charges for accommodation depending on the kind of room(s), bed (s), etc. available at the time of the seminar.
3. In case of candidates submitting papers, Registration Fee will be deposited at the time of submission of paper which will be adjusted later as Delegate Fee. An author submitting more than one papers, each paper has to be registered at the time of submission and a paper written by joint authors, each author, has to be registered separately in the same way. However, each submitted paper will be sent to the Review Committee and the Review Committee reserves all the rights to accept, edit or reject any paper and it is the total discretion of Review Committee to select paper only for presentation or both for presentation and publication.
4. Certificates will be issued to all participants at the end of the seminar.

Registration Form:

After paying registration fee, kindly fill up the following form for Registration in 'BLA Centenary Seminar 2024' on clicking the Registration Link:

<https://forms.gle/nVe1KX3w9ksPjXRN8>

Important Dates:

Seminar Date: December 20-22, 2024

Last Date for Paper Submission: November 30, 2024

Last Date for Registration: December 15, 2024

Dated: October 16, 2024

Prof. Dr. P.K. Panigrahi
Head, Dept. of Journalism & Mass Comm.
University of Calcutta

Dr. Joydeep Chanda
General Secretary
The Bengal Library Association